

DUMPS ARENA

CIW User Interface Designer

CIW 1D0-621

Version Demo

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QUESTION NO: 1

Which of the following is a clear and specific vision statement?

- A.** Our website will be the most popular micro-blogging website for users ages 18 to 24 in the United States. We will have a minimum of 2 million daily views and earn at least \$4,000,000 in revenues for the first three years.
- B.** Our website will be popular in our target demographic, and will be a springboard to penetrate new markets. Those new markets will increase revenue by 50%.
- C.** Our site will have at least 40 million views in the first year and be frequently shared across multiple social media platforms.
- D.** User will enjoy our website and be inspired to purchase products from us, share with friends and family on social media and return to the site frequently.

ANSWER: C

QUESTION NO: 2

You are designing a website for a wedding planner. She wants all of the text on her site to be displayed in a flowery, elaborate typeface, similar to a wedding invitation. You advise her to consider using a simpler, more conventional typeface. Why?

- A.** Script and fantasy typefaces are not allowed on websites; they are reserved for printed documents only.
- B.** Text set in a fantasy typeface must be converted to images, which will make web page layout more difficult, and slower to load.
- C.** Script and fantasy typefaces display at smaller sizes, making them hard to read.
- D.** Special script or fantasy typefaces may not be installed on her visitors' devices, and must be downloaded from a server as a custom web font.

ANSWER: D

QUESTION NO: 3

You are building an educational games website for children. You have determined that your users respond best to large, colorful, easy-to-read buttons to navigate through the site. You've created a prototype of the navigation element, and want to make sure it meets your user's needs. What kind of testing should be performed at this stage?

- A.** Positional testing
- B.** Responsiveness testing

- C. Usability testing
- D. Functional testing

ANSWER: D

QUESTION NO: 4

Gabby is meeting with a client to discuss a new web site. She is asking her client a series of questions so that she can create a site strategy. Which of the questions below would help Gabby define the site audience?

- A. How will users navigate through this site?
- B. What kind of users will be visiting the site?
- C. What is the most important task for users to complete on the site?
- D. How many visitors are expected to visit the site?

ANSWER: B

QUESTION NO: 5

You are consulting on the web site design for a young lawyer who is starting a new legal practice in environmental law. She wants the site to feature hot pink and bright green colors to represent her youthful new approach to solving legal problems.

You advise her to consider a neutral color scheme based on gray and blue instead. Which of the following best supports your recommendation?

- A. Her preferred color scheme is offensive to you as the web site designer.
- B. Her preferred color scheme is difficult to read, which will prevent users from exploring the website.
- C. Her potential clients will respond better to the authoritative professional tone of the neutral colors.
- D. Her potential clients' computer devices will not be able to display pink and green very well, which will cause them to exit the site.

ANSWER: C

QUESTION NO: 6

You have built a website that incorporates responsive web design. However, Google has notified you that your site is not mobile-friendly. They report that several links are too close together. Which of the following practices will resolve this issue?

- A. Optimize for touchscreen gestures

- B. Modify all links to text
- C. Modify all links to graphics
- D. Arrange the links to different areas of the page

ANSWER: A

QUESTION NO: 7

One of your web design clients contacts you to report that a visitor on their site submitted a form. A malicious web site then opened in a new window and launched malware on the visitor's computer. What is the probable cause of this attack placed on the web form?

- A. Failure to sanitize input fields
- B. Failure to validate input fields
- C. Failure to include CAPTCHA
- D. Failure to encrypt post data

ANSWER: A

QUESTION NO: 8

During the evaluation of user feedback from usability testing of a web site project, it is determined that users typically get lost within the site, get confused by "mystery meat" graphical links and are not able to complete tasks as directed. Which of the following UI design patterns would help correct this issue?

- A. Navigation wizards
- B. Image zoom
- C. Navigation tabs
- D. Progressive disclosure

ANSWER: C

QUESTION NO: 9

User-Centered Web Design focuses on understanding what users want, and regular testing to make sure users are getting what they want. What are the primary benefits of this practice?

- A. Increased ecommerce revenue and lower labor costs

- B.** Reduced development time and increased user satisfaction
- C.** Reduced marketing expenses and improved user retention
- D.** Improved product development and fewer web site errors (bugs)

ANSWER: C

QUESTION NO: 10

When starting a new project, many website designers develop a single page that includes all the fonts, sizes, white space, and colors they want. This becomes their page template for the rest of the site. Why is this practice important?

- A.** It helps them determine which WYSIWYG code editor they should use.
- B.** It ensures they are properly separating the HTML5 coding from the CSS3 styling.
- C.** It ensures the site has a consistent look and format.
- D.** IT proves the rest of the site will validate to current HTML5 standards.

ANSWER: B